

Meet Lori Connolly and Cheryl Hickox

Jim Ries: Hello and welcome to Java with Jim, Special Edition. I'm Jim Ries, Director of Business Development at Offit Kurman.

Joined here today with my special guest, Cheryl Hickox and Lori Connolly, and you might be wondering why they're here. They're here because the three of us are partners in our fourth annual nonprofit showcase, which will be on Wednesday, April 29th from 9 to 11:00 AM at Vehicles for Change in Halethorpe, Maryland.

Ladies, welcome.

Cheryl Hickox: Thank you, Jim.

Jim Ries: Good to see everybody. All right.

Cheryl Hickox: Good to be here.

Jim Ries: Yeah. So we're so excited. We just want to take a shot here and let everybody know why we're so excited. So, Cheryl tell us how all this began and why we do this.

Cheryl Hickox: Well, the three of us are good friends and social networking partners, and we thought it might be a great idea to bring our nonprofit partners together in a [00:01:00] forum where they could meet and have conversation with some of the leaders in our community.

And we started four years ago. It's turned out to just be an amazing morning of conversation and connection, and the three of us love partnering together to bring it to our community.

Jim Ries: Yeah. Excellent. And Laurie who works at Vehicles for Change. Laurie, tell us about what the day is gonna look like, what people can expect, who's gonna be in attendance, how we're set up, et cetera.

Lori Connolly: It's so great having it at Vehicles for Change. We have so much space. We have a whole garage that we open up to everybody. You come in, you grab your name badge, or if you have your own, wear it, proudly. You'll come in, we'll have all of our nonprofits set up in a horseshoe format, and you'll be able to connect with business owners, marketing professionals, business development professionals [00:02:00] just about, anyone and everyone will be there. And it's just a great time to connect with people that you may never have met. And it's just bringing nonprofits all together in one location to support one another.

Jim Ries: It really truly is a great event, and the three of us have pretty good networks, and we invite our networks, whether they're business owners, business development people, centers of influence, mix them up with 15 wonderful regional nonprofits that do great work in our communities.

It's a great format and we're really looking forward to everybody attending. So save the date. Again, that date is Wednesday, April 29th, 9:00 AM to 11:00 AM. Look for something shortly on LinkedIn. We're gonna be promoting it on LinkedIn. Everyone is invited to attend.

There is no fee to attend, and you'll meet some wonderful people. So I hope to see everybody there. Every last word from anyone. [00:03:00] Go ahead. Sorry, Laurie. What?

Lori Connolly: Nope, I said there will be coffee.

Jim Ries: So there will be coffee. That's right. Cheryl, any parting words?

Cheryl Hickox: Yes, we look forward to seeing everyone at our fourth annual.

Come on out and have a great morning of conversation.

Jim Ries: Excellent. All right everyone. See ya. Bye.

Cheryl Hickox: Bye, Jim.

Lori Connolly: Bye.