

Meet Emma Lapp, Managing Director at MB HomeCare

Jim Ries: Hello and welcome to Java with Jim. I'm Jim Ries, Director of Business Development at Offit Kurman. Joined here today with Emma Lapp, managing director at MB HomeCare. Hey, Emma, how are you?

Emma Lapp: I'm well. How are you?

Jim Ries: I'm doing great. Thanks for joining me today. Really appreciate it. Tell us about MB HomeCare.

What do you guys do there and what makes your company different from other companies in your industry?

Emma Lapp: Yeah, thank you so much for having me. Really excited to talk about MB. What we do is something that I use for my own family several years ago, and we provide care providers in the home. So when mom or dad or aunt Becky get to the point where they need a little bit more help with their day-to-day life and they don't wanna move into a nursing facility, what we do is we provide those care providers to make that promise a reality.

So we have CNAs and GNAs [00:01:00] who go ... Those are certified nursing assistants, who go out into the home and provide that extra care at home so people can stay where they want to be, which is in their houses and in their homes with their families.

Jim Ries: Yes, certainly these days. And you have a pretty big staff there, right?

Emma Lapp: We do. So we're 22 this year. We have about 140 CNAs that are out in the community in the Greater Baltimore area. And we've been really blessed to be here this long and doing so well.

Jim Ries: Yeah. Awesome. So Emma, when it comes to MB HomeCare, what are you most proud of?

Emma Lapp: Yeah, I'm most proud of our team. So we have excellent nursing.

Our average employee has 13 years as a certified nursing assistant. And we're the only agency that, in this area, that only hires CNAs and has that amount of experience. So I'm really proud. It took us [00:02:00] a long time to build that. And, like all of us survived a pandemic and went through all of these things and to still be able to rely on that experience and that knowledge is something that I think really sets us apart and that we're really proud of the standard that we carry of the care that we provide.

Jim Ries: Yeah. Thank you for that. What do the next six months look like for you in MB HomeCare?

Emma Lapp: Yeah. So we're super focused right now on dementia training with our staff. Baltimore is the number one city in the country for dementia diagnoses-

Jim Ries: Wow. ...

Emma Lapp: which is really terrifying. It's about one in nine people.

And then for people who are over 85, it's about one in three. So the statistics of having dementia as we age are skyrocketing, and we really want to be prepared for that. So we have invested greatly into dementia training. And the next six month, we're [00:03:00] doing some more, like, live trainings that allow our care providers to really understand what it's like to have dementia and to navigate with those symptoms.

So there's all kinds of tools that, and training things that we're using for them to come in and have that kind of live experience of being a dementia patient. And that helps us give better care. So we're really excited to really kind of double down on that training in the next six months for our staff.

Jim Ries: Absolutely. Staying ahead of the trends, right?

Emma Lapp: Yeah. It's scary.

Jim Ries: Sure is. All right. So Emma, here's the fun question. What do most people watching this video not know about you personally?

Emma Lapp: Gosh, I'll have to think of a good one. I think most people would probably be surprised to find out that I'm a farm kid, so I know how to shear a sheep, and I can ride a horse, and I can show a steer at the farm fair like all of these things [00:04:00] that I grew up with.

We've had every kind of pet and animal. We had Jacob Sheep growing up, which then when my parents downsized, went to the Baltimore Zoo. So, anything that you need to know about a hobby farm, I can help you with, and I think that would surprise probably a lot of people.

Jim Ries: Wow. You have multiple skills, for sure.

Who would've known that? Nobody. Thankfully, for Java with Jim, now people know that about you.

Emma Lapp: Yeah. So if you have question about your chickens or shearing your sheep or, like, where to put your hogs in the winter you can call me for that too.

Jim Ries: Love it. Love it. Well, thanks for spending time with me. I really appreciate it.

And thanks For sharing so much information about MB HomeCare. It's been wonderful.

Emma Lapp: Yeah. Thank you for having me. I appreciate you.

Jim Ries: Y- see you soon, I'm sure.

Emma Lapp: All right. Sounds good.

Jim Ries: Bye.