



Alexandre "Alex" Finkel

Chief Innovation Officer

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Alexandre "Alex" Finkel serves as Chief Innovation Officer at Offit Kurman, bringing more than two decades of experience building and scaling complex businesses at the intersection of technology, government, and regulated enterprise. A seasoned operator and transformation leader, he has driven enterprise value across product development, engineering, and multi-site operations.

Alex has led cross-functional teams in public, private, and private equity-backed environments, with a strong record of translating strategy into execution. His experience includes modernizing go-to-market systems, institutionalizing KPI-driven performance, supporting SaaS portfolios, and serving as president and chief operating officer of a multi-million-dollar North American business with full P&L responsibility within a global organization.

Fluent in Portuguese, English, and Spanish, Alex brings a global perspective to innovation and enterprise leadership.