

Meet Ami Kassar, Founder and CEO of MultiFunding

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By Jim Ries and Ami Kassar

Jim Ries, Director of Business Development at Offit Kurman, interviews Ami Kassar, founder and CEO of MultiFunding, about the company's mission and what makes it unique. Kassar explains that MultiFunding helps entrepreneurs stay in control of their businesses by finding the best debt financing solutions by knowing the lending markets beyond what a local bank may offer. He highlights pride in the firm's cohesive team culture and client-first values. Kassar shares excitement about continued expansion, increased use of AI to improve efficiency and client results. Kassar reveals he's an "omnivert," able to handle crowds and public speaking but needing downtime afterward.