

Publications & News

In the News

Attorney Thomas M. Pitegoff Co-Authors Article in New York Journal Discussing Law Amendments to Promote Franchise Growth in New York

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Thomas Pitegoff, principal franchise law attorney, co-authored a *New York Law Journal* article titled "Amending New York's Franchise Law to Promote Franchise Growth." The article addresses long-standing concerns about the outdated New York Franchise Sales Act (NYFSA) of 1981, which has yet to be amended to align with modern state and federal franchise laws.

Tom and collaborators Marc A. Lieberstein, partner at Kilpatrick Townsend and David T. Azrin, partner at Wuersch & Gering, highlight how the current NYFSA hampers New York's potential as a global hub for international franchising and propose crucial amendments. These changes aim to rectify two key issues: removing the registration requirement for out-of-state franchise sales by New York-based franchisors and refining the definition of "franchise" to prevent unnecessary entanglements in trademark license agreements.

The proposed amendments are vital for enhancing New York's competitive edge, ensuring that businesses can thrive without the burdens imposed by the current franchise laws. The article provides a compelling case for how updating the NYFSA will attract more franchisors to establish their headquarters in New York and reinforce the state's position as a leader in international trade and business.

To read the full article, please [click here](#).

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