

## Building Legacy Through Conversation with Jason Brown

November 3, 2025

By Candace Dellacona and Jason Brown

---

In this episode of the Sandwich Generation Survival Guide, host Candace Dellacona welcomes Jason Brown, a legacy strategist and entrepreneur. Jason shares his compelling life story from being a young entrepreneur in California to dealing with the tragic loss of his wife. He emphasizes the importance of financial literacy and having essential conversations about legacy and end-of-life planning. Jason introduces his innovative 'Legacy Card Deck,' designed to facilitate meaningful discussions on topics such as medical decisions, financial planning, love, and personal legacy. Jason's profound personal experiences and insights make this episode a valuable resource for anyone navigating the challenges of the sandwich generation while searching for the tools and insights needed to prepare for the future and create a lasting impact.

To learn more about The Legacy Card Deck, visit <https://thelegacycarddeck.com/>

Subscribe to the When What If Happens podcast at <https://www.youtube.com/@whenwhatifhappens>

Follow Jason and The Legacy Card Deck on social media:

Instagram: <https://www.instagram.com/jasondowntownbrown/>

Instagram: <https://www.instagram.com/legacycarddeck/>