

Meet Diane Mentzer

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By Jim Ries

Jim Ries interviews Diane Mentzer, COO Coach at Diane Integrates, about coaching COOs as they bring their CEO's vision to life. Diane explains how isolating the COO role can be and shares how she draws on her experience to help COOs communicate effectively with visionary CEOs, manage a constant influx of ideas, handle tough conversations, and get teams to step up without rescuing them. Relieving her clients from overwhelm and helping them feel seen and heard (while enabling them to regain 5–10 hours per week, reduce hidden costs, and improve retention) are things she's most proud of. To help CEOs & COOs strengthen their relationship so they can achieve sustainable growth she offered to share the toolkit she created to accompany her workshop (Download it for free here: [CEO-COO Alignment Accelerator Toolkit](#)). Diane's fun facts include the secret behind her love of purple and an interesting connection between the CEO-COO dynamic and West Coast swing dancing.