



Edward Baxter

Attorney

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Intellectual property attorney Edward Baxter helps businesses protect and strengthen their brands through strategic trademark registration, enforcement, and portfolio management. He advises clients on navigating the complexities of U.S. and international trademark law, ensuring their brands remain secure in an evolving marketplace.

With experience prosecuting trademark applications before the USPTO and representing clients before the Trademark Trial and Appeal Board (TTAB), Edward works closely with clients to develop tailored strategies for securing and enforcing their trademarks worldwide. He collaborates with local counsel in foreign jurisdictions to manage global trademark portfolios, helping businesses expand their reach while mitigating risk. His background also includes analyzing and negotiating complex trademark license agreements and providing executives with clear, business-focused insights to support key decisions.

Beyond trademarks, Edward has also advised clients on corporate structuring, mergers, and real estate transactions, equipping him with a well-rounded perspective on how intellectual property fits into broader business strategies. He is committed to delivering practical, results-driven guidance that aligns with his clients' commercial goals.

Education

- Benjamin N. Cardozo School of Law (J.D.)
- Kenyon College (B.A.)

State Bar Admissions

- New York

Court Admissions

- United States District Court for the Eastern District of New York

Professional Affiliations

Services

- Intellectual Property
- Trademarks and Copyrights
- Intellectual Property Disputes and Litigation

- New York City Bar Association - Trademark Committee; Entertainment Law Committee
- International Trademark Association (INTA)

Recognitions

- New York Metro Super Lawyers® - Rising Stars list for Intellectual Property (2026)