

Meet Emma Lapp

May 13, 2026

By Jim Ries and Emma Lapp

Jim Ries interviews Emma Lapp, Managing Director at MB HomeCare, about the company's in-home caregiving services in the Greater Baltimore area. Emma explains how MB HomeCare provides experienced CNAs and GNAs to help clients stay in their homes rather than move to nursing facilities. She shares pride in MB's highly experienced team, with an average of 13 years per CNA. Looking ahead, Emma describes a major focus on expanded dementia training, citing Baltimore as the top U.S. city for dementia diagnoses. She also reveals her background as a farm kid with skills like shearing sheep and riding horses.