



Eric Kovac

Director of Marketing Operations

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Eric Kovac is the Director of Marketing Operations at Offit Kurman. Eric brings nearly 20 years of experience in marketing communications and business development and works closely with firm management, practice group leaders, and attorneys to develop strategies that elevate the firm's brand identity and establish best practices in key markets.

Eric manages a team of talented marketing and communications professionals. His team supports and advises attorneys on developing and executing marketing initiatives, including building brand awareness, creating content, engaging in effective social media and digital marketing efforts, developing creative communications, managing public relations, becoming thought leaders, and building lasting client relationships.