

# Publications & News

## Publications and Presentations

### Greg Grissett Publishes Article in Orthopedic Design & Technology Magazine

August 24, 2021

On August 17, 2021, Offit Kurman Principal and Chair of the Intellectual Property practice group, [Greg Grissett](#) published *[Medical Device IP Strategy, Part I: Creating a Patent Strategy that Protects Your Revenue Model](#)* in the *Orthopedic Design & Technology* (ODT) Magazine. This article is the first part of a two-part series that will cover how to create an IP strategy, and in particular, a patent strategy, that stands above the rest.

*Orthopedic Design & Technology* continues to be recognized as an industry-leading publication, widely known for its in-depth, high-quality coverage of the specialized field of orthopedic product development and manufacturing. With every issue, *ODT* offers readers comprehensive feature articles, industry news, trends, and up-to-date market data on the ever-evolving orthopedic sector. Regular departments and columns provide must-read information on regulatory and legal issues, design trends, best business practices, manufacturing efficiencies, new technology developments, and much more.

## Related People

- [Gregory Grissett](#)