

Behind the Scenes at Howard County Hospital with Kirsten Baier

September 16, 2026

By Linda S. Ostovitz

What does it take to fund the growing healthcare needs of an entire community? Kirsten Baier, Vice President of the Johns Hopkins Howard County Medical Center Foundation, joins Linda Ostovitz to discuss the critical role philanthropy plays in healthcare and why fundraising is essential to improving patient care, expanding services, and supporting hospital growth.

Drawing from her experience in nonprofit development, public health, and healthcare philanthropy, Kirsten shares how donor relationships are built, how charitable investments help fund major projects, and why transparency and community engagement are key to successful fundraising. She also explains Maryland's unique hospital reimbursement model, the challenges facing modern healthcare systems, and how community support helps bridge the gap between growing demand and available resources.

Whether you are a nonprofit leader, healthcare professional, philanthropist, business executive, or community advocate, this conversation offers valuable insights into leadership, relationship building, strategic fundraising, and the lasting impact of giving back locally.

Follow and subscribe to Real Talk Real Growth wherever you listen to podcasts. New episodes feature practical conversations with leaders who are creating meaningful impact in business and their communities. If this episode resonates with you, leave a five-star review and share it with someone who is passionate about leadership, healthcare, or community engagement.