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Marc Misthal Featured in American Business Magazine on Protecting IP Rights Abroad

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Principal attorney Marc Misthal shared key insights on protecting intellectual property (IP) rights abroad in *American Business Magazine*'s article, "12 Considerations Often Overlooked When Expanding Internationally." Marc stressed that IP rights are granted on a country-by-country basis, meaning U.S. trademarks do not automatically provide protection overseas. He advised securing local-language trademark protections and registering IP under the owner's name to prevent conflicts with third parties in foreign markets.

Read more on Marc's business guidance and view the complete *American Business Magazine* article [here](#).

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- Marc P. Misthal

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