

Medicare May Already Cover the Care Advocate You Didn't Know You Had

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By Candace Dellacona

What if one of the most valuable resources for family caregivers was already covered by Medicare? **Before you assume you can't afford a care manager, listen to this episode.**

In this episode of *The Sandwich Generation Survival Guide*, Candace Dellacona sits down with Connor Sweeney, founder of Baba, a groundbreaking care advocacy platform that's helping family caregivers navigate one of the most overwhelming parts of caregiving—and for many Medicare and Medicare Advantage beneficiaries, the service is available at little to no cost.

Inspired by his own family's experience after his grandmother suffered a stroke, Connor created Baba to give caregivers something they rarely have: a knowledgeable guide in their corner.

Imagine having an expert who can:

- Coordinate medical care
- Help appeal insurance denials
- Connect you with specialists and community resources
- Arrange transportation
- Navigate Medicare and Medicaid benefits
- Reduce the endless administrative burden that leaves so many caregivers exhausted

If you've ever thought, "*I wish I could afford a geriatric care manager*," this episode may completely change what's possible. Whether you're caring for an aging parent, a spouse with a chronic illness, or another loved one, you'll discover that help may be far more accessible than you realized—and that asking for support before a crisis can make all the difference. This conversation is filled with practical advice, hope, and one resource every caregiver should know about.

To learn more about Baba, visit <https://www.callbaba.com/>

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