

Meet Chris Cocca

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By Jim Ries and Chris Cocca

Meet Chris Cocca, President of Strategic Sales Solutions, LLC. Strategic Sales Solutions, LLC helps companies plan and execute go-to market sales strategies.

Chris Cocca is proud of the impact he has on owners and their employees by doing this type of work. Also, Chris is proud that he can coach young sales leaders and help them build their career.

Chris Cocca looks forward to the economy bringing the demand and need for what he does and helping companies do this in an efficient way to grow.