

Meet Colleen McKenna

April 13, 2022

By Jim Ries and Colleen McKenna

Meet Colleen McKenna, Founder and CEO of Intero Advisory. Intero Advisory specializes in LinkedIn branding, sales and recruiting enablement.

Colleen McKenna is proud that the firm has adapted with LinkedIn. They continue to lead the way in terms of how people think about LinkedIn and how they can benefit from joining.

Intero Advisory looks forward to adapting how they teach, train and encourage people to use LinkedIn in a strategic way. They will continue to watch how LinkedIn is changing and provide the services to best serve their clients.