

Meet Shannon Roberts

May 8, 2024

By Jim Ries and Shannon Roberts

Meet Shannon Roberts, CEO of Brand Builders. Brand Builders is committed to exceeding our clients' expectations by consistently delivering the highest-quality, results-oriented services, utilizing articulate, dedicated and responsible tasters and brand ambassadors, who possess the utmost in professionalism, consummate brand knowledge and who positively impact consumers at all points of distribution, delivering measurable sales results.

Shannon is proud of their all-female leadership team.

Shannon looks forward to continuing to solidify their "liquid to lips" process.