

Meet Michael Bresler

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By Jim Ries and Michael Bresler

Jim Ries of Offit Kurman interviews Michael Bresler, founder and managing member of Broadheights, about how his firm helps organizations accelerate value or impact by identifying what to do more of, removing roadblocks, and redeploying freed-up time into higher-value work. Bresler emphasizes a human-first, process-first, responsible AI approach rooted in operational excellence. He shares pride in prioritizing authenticity, relationships, and reputation over short-term profit. Looking ahead, he notes 2026 speaking engagements and a shift from “AI first” to more intentional technology use. Michael also recounts growing up in a military family and testing early GM backup sensor adoption in 2001.