

# Publications & News

## Publications and Presentations

### **Navigating Patent Risk and Protecting Your Revenue Model in Medical Device Technology**

September 15, 2021

On September 7<sup>th</sup>, 2021, hosted by AdvaMed, Offit Kurman Principal and Chair of the Intellectual Property Group, Greg Grissett, spoke on Navigating Patent Risk and Protecting Your Revenue Model in Medical Device Technology. Webinar attendees learned more about a robust Intellectual Property (IP) strategy, how recent developments in patent law affect FTO assessments, when and how medical device companies can secure patent coverage in view of the current state of patent law while taking into account expected revenue models and the regulatory pathways their company is pursuing and more. Click below to access the recording and presentation.

[Click Here to Watch the Recorded Event](#)

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## Related People

- Gregory Grissett