

OK at Work: Using Compensation to Incentivize Employees

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By Russell B. Berger and Sarah M. Sawyer

On this week's episode of OK at Work, [Sarah Sawyer](#) and [Russell Berger](#) give insight into different methods of utilizing compensation to incentivize employees in a manner that will maximize profitability and motivation. We are seeing a job market flourishing with opportunities and businesses looking to get to the next level as we emerge out of the pandemic. Sarah and Russell urge businesses to do more than check the boxes when developing a compensation plan. Salaries, bonuses and commissions are great tools for employers to motivate their employees and to ensure alignment with your mission. Listen in to learn more.