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Protect Your Pet Business: Laura Winston Shares Trademark Tips in PETS+ Magazine

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Offit Kurman intellectual property attorney Laura J. Winston has been published in PETS+ Magazine. Her article, "4 Reasons to Federally Register Your Pet Business Name as a Trademark," offers practical advice for pet business owners looking to protect their brand and grow their reach.

In the article, Laura highlights the critical role federal trademark registration plays in protecting pet-focused businesses. She outlines how this legal step provides nationwide rights, strengthens legal positions, and safeguards businesses from infringement.

[View the full article on PETS+ Magazine's website.](#)

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- Laura J. Winston

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