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Sarah Sawyer Featured on Legally CONTENTed Podcast

July 30, 2022

Sarah Sawyer appeared on the Legally CONTENTed with interviewer Wayne Pollock in the episode, “Am Law 200 Attorney Strategically Builds Her Personal Brand – Sarah Sawyer.” Sarah discusses how and why she developed a marketing and business development mindset as an associate, her strategic development of her “Sawyer the Lawyer” brand, and the unintended benefits of consistent content creation.

Listen to the episode [here](#).

Related People

- Sarah M. Sawyer