

Season 3 Episode 5

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By Tracy Buck

Episode 5 of Season 3 of Conversations with Leading Women in Business features the founder and CEO of Be the Brand Collective, Madeline Fetterly. Madeline partners with professionals and corporations to craft and amplify thought leadership and build purposeful and powerful online brands. She grew Be the Brand from a passion project to a six-figure business during the COVID-19 pandemic while concurrently working a full-time job.

Theodora Stringham, who is featured in this podcast, is no longer affiliated with Offit Kurman.