



Stephenie Wingyuen Yeung 楊穎苑

Principal

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As a Certified Information Privacy Professional (CIPP/US) and seasoned intellectual property attorney, Stephenie Yeung is passionate about helping businesses protect their most valuable intangible assets: their data and reputation. With years of experience in data privacy and intellectual property (IP), Stephenie guides companies through the maze of today's complex data privacy regulations while offering innovative strategies to safeguard their brands.

Stephenie reviews and advises on compliance programs to fortify data privacy efforts and ensure that sensitive information stays protected. She frequently counsels companies on the development and review of privacy policies, terms of use, and cookie disclosures to ensure compliance with evolving U.S. and international privacy laws.

In the intellectual property space, Stephenie provides strategic advice on trademark and copyright protection, defending brand and creative assets across traditional and digital platforms. With a deep understanding of IP licensing, Stephenie helps clients monetize their innovations, including software and technology agreements and high-profile content and brand partnerships.

Fully bilingual in English and Cantonese Chinese, Stephenie offers unique insight and bilingual support for businesses expanding into international markets or navigating cross-border IP matters. Having lived in both Hong Kong and the U.S., her international cultural fluency and legal acumen provide a seamless experience for global clients seeking to safeguard their IP and privacy interests across borders.

Stephenie's dedication to staying ahead of evolving privacy and security laws enables her to deliver forward-thinking, comprehensive solutions that protect her clients' interests. She has also become a Certified Artificial Intelligence Governance Professional (AIGP). Whether advising on data privacy or intellectual property matters, Stephenie is the trusted counsel companies turn to for solutions and helps businesses minimize exposure and remain compliant.

Services

- Intellectual Property
- Privacy and Data Protection
- Sports, Entertainment and Media
- Trademarks and Copyrights

Education

- Boston University (J.D.)
- Boston University School of Public Health (M.P.H.)
- Barnard College (B.A.)

State Bar Admissions

- New Jersey
- Pennsylvania

Court Admissions

- United States District Court for the District of New Jersey
- United States District Court for the Eastern District of Pennsylvania
- United States Patent and Trademark Office

Professional Affiliations

- Asian American Women's Coalition (AAWC), Board Member
- American Bar Association, Member
- Pennsylvania Bar Association, Member
- Certified Artificial Intelligence Governance Professional (AIGP)
- Certified Information Privacy Professional/US (CIPP/US)
- International Association of Privacy Professionals, Member
- Women in EDiscovery, Philadelphia Chapter, Member

Languages

- Cantonese Chinese