

Meet Travis Mills

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By Jim Ries and Travis Mills

Jim Ries of Offit Kurman interviews Travis Mills, owner-operator of Fully Promoted Aberdeen, Maryland, a branded apparel and promotional products company serving business owners and corporations. Travis explains how branded polos, quarter zips, and promotional items help businesses look professional and can support closing deals. He shares that he's most proud of the company's community-based approach as part of a larger franchise network. Travis says the next six months will focus on increasing visibility as the business approaches its two-year anniversary in September. He also reveals he served 21 years in the Coast Guard, including two tours in Iraq.