

Meet Wendy Elover

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By Jim Ries

Jim Ries interviews Wendy Elover, a Joy and Clarity Strategist, about her coaching and consulting work with busy professionals and teams. Wendy explains that she doesn't add more productivity systems; instead, she creates space for leaders to slow down, gain clarity on what matters, act with intention, and reduce friction. She shares pride in the ripple effects of clearer leadership, including shorter meetings and less stress carried into personal life. Wendy previews upcoming initiatives, including her book "Too Many Tabs Open: Finding Clarity When Everything Feels Important," a TEDx talk on time versus joy, and more interactive workshops and leadership speaking. She also reveals she is a recovering perfectionist and people pleaser whose own experience inspired her work.